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## CSA Opens an Associate Office in Russia

*The new CSA Associate office will be located in Moscow, Russia, and will offer its extensive portfolio of celebrity speakers and experts*

**Burnham, UK, January 29, 2008:** CSA announces the opening of its Russian Associate office in Moscow. CSA is Europe's leading speakers' bureau. For twenty years, its wide ranging portfolio of motivational, business, keynote and guest celebrity speakers has been instrumental in providing inspirational speeches, rekindling vision and transferring skills to virtually every sector of the world's economy.

Commenting on the recent expansion, CSA Global Business Development Manager, Emilia Knight, states:

"Russia is one of the fastest developing world economies and we have been watching it mature over the last few years. In just four years, Russia's GDP almost trebled, from \$345bn in 2002 to \$984bn in 2006, the disposable incomes of skilled people is rising, as well as the consensus of companies to invest in their workforce and top management levels. CSA is excited about assisting Russian businesses in the implementation of global management practices through the progressive experience which our speakers represent and offer."

CSA Russia will be headed by Natalya Vinogradova who is the Deputy General Director of "Development & Consulting" – public relations consultancy. The company is a group of qualified public relations professionals founded in 2000 with an exceptional know-how in Russian as well as international markets. With her nine years of experience in public relations and communications, Natalya Vinogradova will contribute her own and the consultancy's expertise and understanding of the Russian market to the CSA global family.

"I welcome CSA's decision to enter the Russian market. We see economic growth in Russia and a huge potential for further development. At this stage of rapid development, Russian commercial and non-commercial organizations are hungry for global experience and practices, as well as new directions and trends in the world markets. I believe CSA's existing expert database can be extremely valuable to meet all the requirements from our Russian clients. We will also contribute leading internationally recognized Russian authorities to help increase the transparency and cultural divide between Russia and the western markets," says Natalya Vinogradova.

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**About:**

**Celebrity Speakers Associates (CSA)** is a global network of speaker bureaux with an established reputation of 25 years operating from 15 offices around the world. CSA is entrusted with the management of speakers' services, who are among the world's most outstanding personalities from the field of professional business, academia, politics, sport, entertainment and the arts.

**Development & Consulting** is a group of experienced public relations professionals who provide all kinds of support in developing businesses on the Russian and international markets. Since 2000 its team has provided a variety of commercial and non-commercial organizations with the communication services necessary to establish a firm's presence: their clients range from government ministries, banks, consumer retailers, publishing houses and industrial giants to NGOs, small businesses and start-ups, etc. Development & Consulting today has the unique experience of adapting Western methods to the Russian business environment.